

Work Experience

Appelago | Creative Director - NYC | November 2014 - Present

> Co-creator of Dynamic Push®, directed creative execution of design and video animation

- Responsible for the design & animation department for immersive tech innovation Dynamic Push®
- Secured 4 U.S. Patents for our proprietary tech, drafted and filed with Fish & Richardson
- Conceptualized and directed all logos, branded materials, motion graphics for Dynamic Push®
- Designed keynote sales decks, video presentations, high-level infographics and full 360° campaigns
- Hired and directed 4 animators and cartoonists to create custom drawn .gif animations

Mystic Timber | Social Media Director - NJ | July 2017 - Present

> Led creative and strategy for online customer building and wholesale shop outreach

- Multiplied @MysticTimber Instagram followers 5x in 1 year
- Initiated Collabs with industry powerhouses resulting in multi thousand dollar quarterly team-ups
- Seeded 100+ Instagram influencers, seeded and built relationships with industry celebrities
- Booked Company Founders for Podcast interviews, YouTube show appearances, and print features
- Designed logos, video presentations, campaigns, promotions, photoshoots and contests
- Designed 2018 Wholesale Catalog, revamped the wordpress website, built fan site logo & branding

Freelance

> Editorial - Designer / Illustrator - NYC | Sept 1998 - Present

- Over 100 Clients: Logos, spot illustration, feature art, web illustration, CDs, icons, .gif art, infographics
- Artwork printed and translated in 16 countries, and 15 languages
- Maxim Magazine Lead Illustrator for 4 years - over 100 drawings, graphics, comics, and icons

CLIENTS

Rolling Stone | Maxim Magazine | Popular Science | WWE | ESPN | UFC Magazine | Ecko | Time Out | Vibe

> Advertising & On Air - Designer / Illustrator- NYC | 2002 - 2014

- Conceptualized and designed AT&T 4G LTE campaign for West Hollywood flagship wallscape
- Created logo art and character design for AOL SPORTS Fantasy Sports division - 4 different sports
- Created graphics for Nickelodeon Black History Month commercial awareness campaign

CLIENTS

AOL | AT&T | KIA Racing | Def Jam | MTV | Universal | Nickelodeon | Nick Digital | Zima

> Fashion - Designer / Illustrator - NYC | 2001 - 2006

- Designed custom T-Shirt line for Nike Basketball's Air Force 1 line
- Designed 3 seasons of Audio Couture bags, purses, backpacks, and slings for Loop NYC / Parcel
- Designed Licensed FAT ALBERT artwork for two seasons of FUBU Platinum Collection

CLIENTS

Nike | FUBU | Loop NYC / Parcel | Osh Kosh B'Gosh | Ecko | DNA Stylelab | YRB NYC

Skills

Leading conceptual brainstorm sessions
Directing / Producing
Managing process and workflow
Adobe Suite / Keynote / Editing
Team building / Mentoring
Social video strategy
Design development

Achievements & Art Experiments

2018 Launching ArtistInRepose Podcast

Interviewing contemporary artists and curators in their studios

2017 Cartooning Istation Agents - Instructor

Imagination Station : Red Hook, NY

2016 Viral Video Campaign +12 Million Views

Created Pro-Bernie Sanders videos during the primaries

2014 Solo Gallery Show - NYC

Castle Fitzjohns Gallery: "10Subjects" - Manhattan's LES

2013 Launched Artiholics.com

Co-Founder and Ed-in-Chief of Global Art Blog with 30+ Writers

2013 ArtSucks.com #3 NYC Art Blog

"5 NYC Art Blogs You Should Be Reading" : Huffpost

2010 Launched 6 Degrees of Sesame

6 degree of separation social networking art experiment

2005 Sketch365 Art Experiment

Launched first ever sketch-a-day endurance drawing experiment

2003 - 2004 Respect Management

Managed by Power Attorney Kevon Glickman

2003 Launched ArtSucks.com

Personal Art Blog chronicalling my career and the NYC scene

2002 LIFEBEAT Celebrity Art Auction

Collaborated with Jay Z, Redman, and others for 8 panel painting

1999 - 2001 Lead Flash Illustrator

Town24.com : World's Largest Flash Portal - NYC

1995 First Generation Digital Comic Colorist

Atomic Paintbrush - Began Coloring Comics with Photoshop

1994 Marvel Comics® - Colorist

Began Professionally Coloring Comic Books By Hand At Age 16

Education

School of Visual Arts

BFA, Graphic Design (Top 10%)